

## **Retractable Banners: Orient 920**

---

.5" bleed area

Total Graphic Area: 37.5" w X 68.5" up  
to 91.75" h

Total Visual Area: 35.5" w x 60"  
up to 83.25" h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

Graphics printed on premium fabric  
will need an extra 1" bleed around  
the perimeter

## **General Art Guidelines:**

---

- CMYK Color Mode
- All Solid Coated Pantone colors should  
be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must  
bleed to the edge of artboard
- Do not use spot colors from template  
in your artwork as they will not print

bleed area ———  
trim line ———

6" bleed area

**BLEED AREA**  
**will not be visible when mounted**  
**into bannerstand**